JOURNALISM (JOURN)

JOURN 021  Mass Media and Society  3 Units
Students will study mass media and its relationship to and impact on society. Students will cover topics including basic theories in mass communication, media history, and analysis of media production. Students will also explore legal, ethical, and social issues related to the media. (C-ID JOUR 100)
Lecture Hours: 3  Lab Hours: None  Repeatable: No  Grading: L
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU/UC  Degree Applicable: AA/AS
CSU GE: D  IGETC: 4  District GE: D

JOURN 022  News Writing and Reporting for the Media  3 Units
Students are introduced to the fundamentals of gathering and organizing information and writing selected news and feature stories for print, electronic, and social media. Students explore the development of multiple reliable sources while covering stories of campus news. Students are introduced to interview techniques, ethical and legal issues in reporting, preparation of content for various media outlets, and Associated Press style. (C-ID JOUR 110)
Lecture Hours: 3  Lab Hours: None  Repeatable: No  Grading: L
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 023  Intermediate Newswriting and Reporting  3 Units
Students will conduct in-depth research and analyze news and current events while covering on- and off-campus beats as beat reporters. Students will continue to develop newswriting and reporting skills for the media by creating video and audio news segments, as well as blogging. (C-ID JOUR 210)
Lecture Hours: 3  Lab Hours: None  Repeatable: No  Grading: L
Prerequisite: JOURN 022 with C or better
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 032A  Media Production 1  3 Units
Students will focus on the practical application of writing and producing news using the City College Times, a school newspaper, in print, online, and emerging media. Students will work in the following areas: researching, writing, and editing articles; taking photographs and creating graphic illustrations; developing multimedia stories; or designing pages, and advertising. Ethics and legal aspects of communication and media leadership/management are also covered. (C-ID JOUR 130)
Lecture Hours: 2  Lab Hours: 3  Repeatable: No  Grading: L
Prerequisite: JOURN 032A, with C or better
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 032B  Media Production 2  3 Units
Students will continue to develop writing and production techniques and take on a leadership and management role in this second level media production course. They will use the City College Times, a school newspaper, in print, online, and emerging media. Students will gain practical experience in the following areas: researching, writing, and editing articles, taking photographs and creating graphic illustrations; developing multimedia stories; designing, and advertising. Ethics and legal aspects of communication and media leadership/management are also covered. (C-ID JOUR 131)
Lecture Hours: 2  Lab Hours: 3  Repeatable: No  Grading: L
Prerequisite: JOURN 032A with C or better
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 032C  Media Production 3  3 Units
Students will continue to develop their management of the campus media in this third level of Media Production. They will gain practical experience at the intermediate-high level in developing and managing advertisements for the online and print version of the City College Times, the college newspaper.
Lecture Hours: 2  Lab Hours: 3  Repeatable: No  Grading: L
Prerequisite: JOURN 032B, with C or better.
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 032D  Media Production 4  3 Units
Students advance their skills in this fourth course of media production. They gain knowledge and practical experience in final print procedures related to design and layout for the online and print version of the City College Times, the college newspaper.
Lecture Hours: 2  Lab Hours: 3  Repeatable: No  Grading: L
Prerequisite: JOURN 032C, with a C or better
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 035A  Introduction to Editorial Management  1 Unit
Students will acquire introductory level skills of managing the production and the editorial function of the college print and online publications. They will focus on working with the media staff to develop news and feature coverage of campus and community events and issues. Students will learn workflow management and develop leadership skills in collaborative project-based classroom environment. This course is designed for editors of the college student media.
Lecture Hours: 0.5  Lab Hours: 1.5  Repeatable: No  Grading: L
Corequisite: JOURN 022 or JOURN 032A or JOURN 032B or JOURN 035C or JOURN 035D
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None
JOURN 035B  Intermediate Editorial Management  1 Unit
Students will acquire intermediate level skills of managing the editorial function of producing college media. Students will gain experience in editorial leadership in workflow management, introductory publication planning, copy editing, layout and design, and news judgment. Principles learned apply to print, web, and social media. This course is the second level of editorial management, and continuation of JOURN 35B. This course is designed for editors of the college student media.
Lecture Hours: 0.5  Lab Hours: 1.5  Repeatable: No  Grading: L
Prerequisite: JOURN 035B with C or better
Advisory Level: Read: 3  Write: 3
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 035C  High Intermediate Editorial Management  1 Unit
Students will develop high intermediate skills in managing the editorial function of producing college media. Students will gain experience in editorial leadership in workflow management, introductory publication planning, copy editing, layout and design, and news judgment. Principles learned apply to print, web, and social media. This course is the third level of editorial management, and continuation of JOURN 35B. This course is designed for editors of the college student media.
Lecture Hours: 0.5  Lab Hours: 1.5  Repeatable: No  Grading: L
Prerequisite: JOURN 035B with C or better
Advisory Level: Read: 3  Write: 3
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 035D  Advanced Editorial Management  1 Unit
Students will acquire advanced level skills in managing the editorial function of producing college media. The course covers editorial leadership in workflow management, publication planning, copy editing, headline writing, layout and design, and news judgment. Principles learned apply to print, web, and social media. This course is the fourth level of editorial management, and continuation of JOURN 35C. This course is designed for senior editors of the college student media.
Lecture Hours: 0.5  Lab Hours: 1.5  Repeatable: No  Grading: L
Prerequisite: JOURN 035C with C or better
Advisory Level: Read: 3  Write: 3
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 098  Directed Study  0.5-9 Units
Individual or small groups of students, with previous course work in the discipline, who would benefit from Independent Study under the direction of faculty members in specific or related disciplines, may develop individualized learning contracts designed to enhance their individual instructional programs. The student and faculty member will develop appropriate learning outcomes and activities. The number of units to be earned will be determined by the faculty and division dean.
Instructions and the Learning Contract forms are available in the Division Office. Repeatable to a maximum of 9 units across all disciplines.
Lecture Hours: 0.5  Lab Hours: 1.81  Repeatable: Yes  Grading: L
Prerequisite: JOURN 032A with a C or better
Advisory Level: Read: 2  Write: 2
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 138  Work Experience  1-8 Units
Work Experience is designed for students who work or volunteer in a field related to their career major. Students are required to provide evidence that they are enrolled in a career program (e.g., education plan or coursework in a career/technical subject area). Students can earn one unit of credit for each 60 hours of unpaid volunteer time or 75 hours of paid work during the semester. Students can repeat Career/Technical Work Experience, combined with General Work Experience, or alone, up to a maximum of 16 units. Internship/job placement is not guaranteed.
Lecture Hours: None  Lab Hours: 2.07  Repeatable: Yes  Grading: O
Advisory Level: Read: 3  Write: 3
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 150  Introduction to Public Relations  3 Units
Students are introduced to the field of public relations, including its principles, history and development. They will examine the ethical and legal aspects of public relations and its role in society and the global economy. Students will plan and execute effective communications strategies, and they will write and produce messages designed for distribution to various target audiences. (C-ID JOUR 150)
Lecture Hours: 3  Lab Hours: None  Repeatable: No  Grading: L
Recommended: JOURN 022 with a C or better
Advisory Level: Read: 3  Write: 3
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

JOURN 160  Introduction to Photojournalism  3 Units
Students are introduced to the theory and techniques of storytelling through pictures. The course emphasizes the role of photojournalists in the media using the camera as a reporting and communication tool. Topics covered are news and feature photography, photo essays, composition, lighting, impact of and creativity for various kinds of media, including print and online. Ethical and legal issues in photography will also be introduced in this course. Students must provide their own digital camera and have access to Photoshop. (C-ID JOUR 160)
Lecture Hours: 2  Lab Hours: 3  Repeatable: No  Grading: L
Recommended: JOURN 032A
Advisory Level: Read: 3  Write: 3
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None