

BROADCASTING (BROAD)

BROAD 042A Beginning Radio Production 3 Units

Students will be introduced to the theory, fundamentals and practices of radio production. They will develop basic knowledge and skills needed for live and pre-recorded broadcasting. Students will operate radio equipment, use audio editing software, and write and broadcast within a variety of radio formats.

Lecture Hours: 2.5 Lab Hours: 1.5 Repeatable: No Grading: L

Advisory Level: Read: 3 Write: 3 Math: None

Transfer Status: CSU Degree Applicable: AA/AS

CSU GE: None IGETC: None District GE: None

BROAD 042B Intermediate Radio Production 3 Units

Students will increase understanding of broadcasting fundamentals, including on-air performance, technical operations, history, government regulations, and industry standards. Students will be introduced to station management skills. Field trips may be required.

Lecture Hours: 2.5 Lab Hours: 1.5 Repeatable: No Grading: L

Prerequisite: BROAD 042A with C or better

Advisory Level: Read: 3 Write: 3 Math: None

Transfer Status: CSU Degree Applicable: AA/AS

CSU GE: None IGETC: None District GE: None

BROAD 042C Advanced Radio Production 3 Units

Students will study advanced on-air presentation, station management and operations, and multi-platform broadcasting. Students will manage, operate equipment, and lead on-air programs for the campus radio station. Field trips may be required.

Lecture Hours: 2.5 Lab Hours: 1.5 Repeatable: No Grading: L

Prerequisite: BROAD 042B with C or better

Advisory Level: Read: 3 Write: 3 Math: None

Transfer Status: CSU Degree Applicable: AA/AS

CSU GE: None IGETC: None District GE: None