BROADCASTING (BROAD)

BROAD 042A  Beginning Radio Production  3 Units
Students will be introduced to the theory, fundamentals and practices of radio production. They will develop basic knowledge and skills needed for live and pre-recorded broadcasting and podcasting. Students will operate radio equipment, use audio editing software, and write and broadcast within a variety of radio formats.

Lecture Hours: 2.5  Lab Hours: 1.5  Repeatable: No  Grading: L
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

BROAD 042B  Intermediate Radio Production  3 Units
Students will increase understanding of broadcasting fundamentals, including on-air performance, technical operations, podcasting, history, government regulations, and industry standards. Students will be introduced to station management skills. Field trips may be required.

Lecture Hours: 2.5  Lab Hours: 1.5  Repeatable: No  Grading: L
Prerequisite: BROAD 042A with C or better
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None

BROAD 042C  Advanced Radio Production  3 Units
Students will study advanced on-air presentation, station management and operations, and multi-platform broadcasting, including podcasting. Students will manage, operate equipment, and lead on-air programs for the campus radio station. Field trips may be required.

Lecture Hours: 2.5  Lab Hours: 1.5  Repeatable: No  Grading: L
Prerequisite: BROAD 042B with C or better
Advisory Level: Read: 3  Write: 3  Math: None
Transfer Status: CSU  Degree Applicable: AA/AS
CSU GE: None  IGETC: None  District GE: None