

GRAPHIC DESIGN - ASSOCIATE IN ARTS

About the Program

San Jose City College offers an Associate in Arts degree in Graphic Design, that features design principles and multimedia concepts as used in print media and digital media using industry standard design software and tools to produce contents for a Graphic Design Portfolio. The primary focus of this program is the integration and application of design styles and elements as per the current industry, and the application of design elements in real-life projects. This degree will prepare students for transfer to an institution that offers a similar pathway. A grade of "C" or better is required in all coursework for the major.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Apply an understanding of the components of graphic design and the principles of layout.
- Demonstrate visual communications skills on graphic design projects utilizing industry standard software and basic design techniques.
- Produce multimedia projects using images, videos, and animations through vector and raster-based software.
- Create accessible and well designed websites utilizing basic design principles, art fundamentals, as well as web design specific tools.
- Develop multimedia projects combining graphic design, motion design, visual storytelling, animation, effects, cinematic techniques and audio.

Major Requirements

Course	Title	Credits
ART 012	Two-Dimensional Design	3
ART 024	Beginning Drawing	3
ART 091	Survey of Art History: Prehistoric Through Gothic	3
ART 092	Survey of Art History: Renaissance to the Present	3
DMA 001 or ART 071	Introduction to Digital Media Arts Introduction to Media Arts	3
DMA 002 or PHOTO 076	Introduction to Graphic Design Photoshop 1	3
DMA 003 or ART 072	Introduction to Typography Computer Graphics	3
DMA 004 or ART 079A	Fudnamentals of Web Design Web Design 1	3
DMA 005	Motion Graphics I	3

A.A. Degree Requirements

Course	Title	Credits
Major Requirements		27
General Education		39
Physical Activity		1
Total Units		67