

JOURNALISM - ASSOCIATE IN ARTS FOR TRANSFER

The Associate in Arts in Journalism for Transfer (AA-T) degree meets the lower division course requirements necessary for the California State University (CSU) system. The Journalism program includes courses focused on the subject matter knowledge and competence needed to initiate study of Journalism, Mass Communication, Business, Advertising and Marketing, Sociology, Political Science, Visual Media, and English. Students majoring in Journalism develop critical thinking, problem solving, written, visual, and verbal communication skills, as well as an understanding of legal and ethical issues as they relate to the media.

As Journalism majors, students have opportunities to explore careers in many areas such as digital media, social media, public relations, public information/affairs, photojournalism, book publications, marketing, advertising, communications, technical writing, copywriting, graphic design, newspapers, magazines, radio, and television.

Program Learning Outcomes

- Describe the roles of the various mass media, including their operation and current issues.
- Practice news gathering strategies through interviews with live sources, database searches, review of other printed materials and exploration of Internet web sites
- Recognize the legal and ethical issues and responsibilities of the mass media
- Practice time and resource management

Major Requirements

Course	Title	Credits
JOURN 021	Mass Media and Society	3
JOURN 022	News Writing and Reporting for the Media	3
JOURN 032A	Media Production 1	3
Select one of the following:		3
JOURN 023	Intermediate Newswriting and Reporting	
JOURN 032B	Media Production 2	
JOURN 150	Introduction to Public Relations	
JOURN 160	Introduction to Photojournalism	
Select two of the following:		6
PHOTO 022	Beginning Photography	
MATH 063	Elementary Statistics	
COMS 018	Introduction to Communication Studies	
ECON 010A	Principles of Macroeconomic Theory	
	or ECON 010B Introduction to Microeconomic Theory	
POLSC 001	Politics and Government In America	
POLSC 002	Comparative Politics	
ENGL 001C	Critical Thinking/Composition	
PHIL 060	Logic and Critical Thinking	
COMS 040	Introduction to Argumentation	
Major Requirements Total Units		18

A.A.-T Degree Requirements

Course	Title	Credits
Major Requirements		18
CSU GE or IGETC for CSU		37 - 39
Transferable Electives		6-18
Total Units		60