

JOURNALISM (JOURN)

JOURN 021 Mass Media and Society 3 Units

Students will study mass media and its relationship to and impact on society. Students will cover topics including basic theories in mass communication, media history, and analysis of media production. Students will also explore legal, ethical, and social issues related to the media. (C-ID JOUR 100)

Lecture Hours: 3 Lab Hours: None Repeatable: No Grading: L
Advisory Level: Read: 3 Write: 3 Math: None
Transfer Status: CSU/UC Degree Applicable: AA/AS
CSU GE: D IGETC: 4 District GE: D

JOURN 022 News Writing and Reporting for the Media 3 Units

Students are introduced to the fundamentals of gathering and organizing information and writing selected news and feature stories for print, electronic, and social media. Students explore the development of multiple reliable sources while covering stories of campus news. Students are introduced to interview techniques, ethical and legal issues in reporting, preparation of content for various media outlets, and Associated Press style. (C-ID JOUR 110)

Lecture Hours: 3 Lab Hours: None Repeatable: No Grading: L
Advisory Level: Read: 3 Write: 3 Math: None
Transfer Status: CSU Degree Applicable: AA/AS
CSU GE: None IGETC: None District GE: None

JOURN 023 Intermediate Newswriting and Reporting 3 Units

This course is a continuation of the introductory newswriting/reporting course and focuses on coverage of public affairs beats, including local and regional government, police, courts, and school and city boards. It includes both on- and off-campus reporting and writing/news presentation for a variety of news purposes and through multiple platforms. (C-ID JOUR 210)

Lecture Hours: 3 Lab Hours: None Repeatable: No Grading: L
Prerequisite: JOURN 022 with C or better
Advisory Level: Read: 3 Write: 3 Math: None
Transfer Status: CSU Degree Applicable: AA/AS
CSU GE: None IGETC: None District GE: None

JOURN 032A Media Production 1 3 Units

With student leadership, students produce a publication that's by and for students. Students will focus on the practical application of writing and producing news using the City College Times, the college student newspaper, in print, online, and social media. Students will work in the following areas: researching, writing, and editing articles; taking photographs and creating graphic illustrations; developing multimedia stories; or designing pages, and advertising. Ethics and legal aspects of communication will also be covered. Students are encouraged to consume commercial news on a daily basis and to commit the time needed to produce the news publication. (C-ID JOUR 130)

Lecture Hours: 2 Lab Hours: 3 Repeatable: No Grading: L
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3 Write: 3 Math: None
Transfer Status: CSU Degree Applicable: AA/AS
CSU GE: None IGETC: None District GE: None

JOURN 032B Media Production 2 3 Units

Students continue to produce the campus newspaper for students with student leadership. They will continue to develop writing and production techniques and take on a leadership and management role in this second level media production course. They will use the City College Times, the college newspaper, in print, online, and emerging media to publish their weekly news assignments. Students will gain practical experience in the following areas: researching, writing, and editing articles, taking photographs and creating graphic illustrations; developing multimedia stories; designing, and advertising for various multimedia platforms, including print, broadcast, and online. Ethics and legal aspects of communication and media leadership/management are also covered. Students are encouraged to consume commercial news on a daily basis and to commit the time needed to produce the news publication. (C-ID JOUR 131)

Lecture Hours: 2 Lab Hours: 3 Repeatable: No Grading: L
Prerequisite: JOURN 032A with C or better
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3 Write: 3 Math: None
Transfer Status: CSU Degree Applicable: AA/AS
CSU GE: None IGETC: None District GE: None

JOURN 032C Media Production 3 3 Units

Students will continue to develop their management of the campus media in this third level of Media Production. They will gain practical experience at the intermediate-high level in developing and managing advertisements for the online and print version of the City College Times, the college newspaper.

Lecture Hours: 2 Lab Hours: 3 Repeatable: No Grading: L
Prerequisite: JOURN 032B, with C or better.
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3 Write: 3 Math: None
Transfer Status: CSU Degree Applicable: AA/AS
CSU GE: None IGETC: None District GE: None

JOURN 032D Media Production 4 3 Units

Students advance their skills in this fourth course of media production. They gain knowledge and practical experience in final print procedures related to design and layout for the online and print version of the City College Times, the college newspaper.

Lecture Hours: 2 Lab Hours: 3 Repeatable: No Grading: L
Prerequisite: JOURN 032C, with a C or better
Recommended: Successful completion of ENGL 092, consumption of commercial news, willingness to commit the time needed to produce the newspaper
Advisory Level: Read: 3 Write: 3 Math: None
Transfer Status: CSU Degree Applicable: AA/AS
CSU GE: None IGETC: None District GE: None

JOURN 035A Introduction to Editorial Management 1 Unit

Students will acquire introductory level skills of managing the production and the editorial function of the college print and online publications. They will focus on working with the media staff to develop news and feature coverage of campus and community events and issues. Students will learn workflow management and develop leadership skills in collaborative project-based classroom environment. This course is designed for editors of the college student media.

Lecture Hours: 0.5 Lab Hours: 1.5 Repeatable: No Grading: L
 Corequisite: JOURN 022 or JOURN 032A or JOURN 032B or JOURN 035C or JOURN 035D
 Advisory Level: Read: 3 Write: 3 Math: None
 Transfer Status: CSU Degree Applicable: AA/AS
 CSU GE: None IGETC: None District GE: None

JOURN 035B Intermediate Editorial Management 1 Unit

Students will acquire intermediate level skills of managing the editorial function of producing college student media. They will focus on directing media staff to develop news and feature coverage of campus and community events and issues. Students continue to learn workflow management, work under pressure, meet deadlines, and build leadership skills.

Lecture Hours: 0.5 Lab Hours: 1.5 Repeatable: No Grading: L
 Prerequisite: JOURN 035A with C or better
 Advisory Level: Read: 3 Write: 3 Math: None
 Transfer Status: CSU Degree Applicable: AA/AS
 CSU GE: None IGETC: None District GE: None

JOURN 035C High Intermediate Editorial Management 1 Unit

Students will develop high intermediate skills in managing the editorial function of producing college media. Students will gain experience in editorial leadership in workflow management, introductory publication planning, copy editing, layout and design, and news judgment. Principles learned apply to print, web, and social media. This course is the third level of editorial management, and continuation of JOURN 35B. This course is designed for editors of the college student media.

Lecture Hours: 0.5 Lab Hours: 1.5 Repeatable: No Grading: L
 Prerequisite: JOURN 035B with C or better
 Advisory Level: Read: 3 Write: 3 Math: None
 Transfer Status: CSU Degree Applicable: AA/AS
 CSU GE: None IGETC: None District GE: None

JOURN 035D Advanced Editorial Management 1 Unit

Students will acquire advanced level skills in managing the editorial function of producing college media. The course covers editorial leadership in workflow management, publication planning, copy editing, headline writing, layout and design, and news judgment. Principles learned apply to print, web, and social media. This course is the fourth level of editorial management, and continuation of JOURN 35C. This course is designed for senior editors of the college student media.

Lecture Hours: 0.5 Lab Hours: 1.5 Repeatable: No Grading: L
 Prerequisite: JOURN 035C with C or better
 Advisory Level: Read: 3 Write: 3 Math: None
 Transfer Status: CSU Degree Applicable: AA/AS
 CSU GE: None IGETC: None District GE: None

JOURN 098 Directed Study 0.5-9 Units

Individual or small groups of students, with previous course work in the discipline, who would benefit from Independent Study under the direction of faculty members in specific or related disciplines, may develop individualized learning contracts designed to enhance their individual instructional programs. The student and faculty member will develop appropriate learning outcomes and activities. The number of units to be earned will be determined by the faculty and division dean. Instructions and the Learning Contract forms are available in the Division Office. Repeatable to a maximum of 9 units across all disciplines.

Lecture Hours: None Lab Hours: 2.07 Repeatable: Yes Grading: L
 Prerequisite: JOURN 032A with a C or better
 Advisory Level: Read: 2 Write: 2 Math: None
 Transfer Status: CSU Degree Applicable: AA/AS
 CSU GE: None IGETC: None District GE: None

JOURN 138 Work Experience 1-8 Units

Work Experience is designed for students who work or volunteer in a field related to their career major. Students are required to provide evidence that they are enrolled in a career program (e.g., education plan or coursework in a career/technical subject area). Students can earn one unit of credit for each 60 hours of unpaid volunteer time or 75 hours of paid work during the semester. Students can repeat Career/Technical Work Experience, combined with General Work Experience, or alone, up to a maximum of 16 units. Internship/job placement is not guaranteed.

Lecture Hours: None Lab Hours: 2.07 Repeatable: Yes Grading: O
 Recommended: Be employed or a volunteer at an approved work-site for the minimum number of hours per unit as stipulated for paid and unpaid status.
 Advisory Level: Read: 3 Write: 3 Math: None
 Transfer Status: CSU Degree Applicable: AA/AS
 CSU GE: None IGETC: None District GE: None

JOURN 150 Introduction to Public Relations 3 Units

Students are introduced to the field of public relations, including its principles, history and development. They will examine the ethical and legal aspects of public relations and its role in society and the global economy. Students will plan and execute effective communications strategies, and they will write and produce messages designed for distribution to various target audiences. (C-ID JOUR 150)

Lecture Hours: 3 Lab Hours: None Repeatable: No Grading: L
 Recommended: JOURN 022 with a C or better
 Advisory Level: Read: 3 Write: 3 Math: None
 Transfer Status: CSU Degree Applicable: AA/AS
 CSU GE: None IGETC: None District GE: None

JOURN 160 Introduction to Photojournalism 3 Units

Students will learn the fundamentals of storytelling through photography. The course explores the role of photojournalists in the media using the camera as a reporting and communications tool. Assignments will include producing photographs for news, sports, features and photographic essays. Photo composition and impact as well as creativity for newspapers, magazines, internet and other mass communications media will be covered. Students must provide their own digital camera and have access to Photoshop. (C-ID JOUR 160)

Lecture Hours: 2 Lab Hours: 3 Repeatable: No Grading: L

Recommended: JOURN 032A

Advisory Level: Read: 3 Write: 3 Math: None

Transfer Status: CSU Degree Applicable: AA/AS

CSU GE: None IGETC: None District GE: None